

# Company Introduction

GOOD DISPLAY

Happiness / Equality / Cooperation / Innovation

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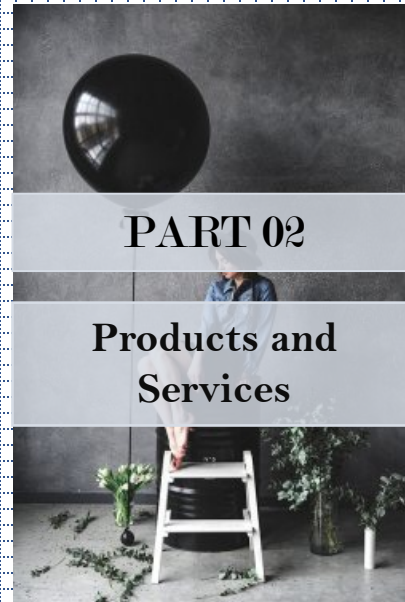
# Table of Contents

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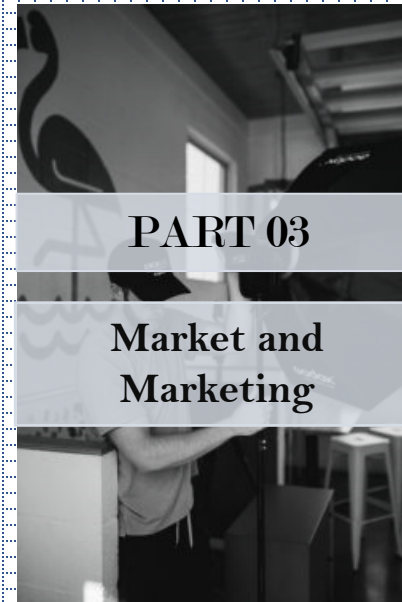
## PART 01

### Company and Team



## PART 02

### Products and Services



## PART 03

### Market and Marketing



## PART 04

### Development and Planning

# Decoding Our DNA: Unraveling the Origins and Evolution of the Company

## Evolving Displays

**Goodisplay** was established in 2007 and has been dedicated to the development and assembly of E Ink screens, ePaper display modules, monochrome LCD screens, TFT LCD display modules, and OLED displays. We strive to offer diversified display solutions and provide comprehensive services to our customers. In addition to our standard products, we also offer customized product options based on the specific needs of our clients.

## Customer-Centric Innovation

At Good Display, we prioritize a customer-centric approach for enduring partnerships. Recognizing that displays are key showcases for products, our brand is built on seamlessly blending clear, appealing displays with smooth touch functionalities. This philosophy aims to elevate your product's prominence, leaving a lasting impression on customers.



23.5

WORLD **K** CLIENT



300+

PRODUCTS





*Wisdom at the Helm:*

# Unveiling Our Exceptional CEO

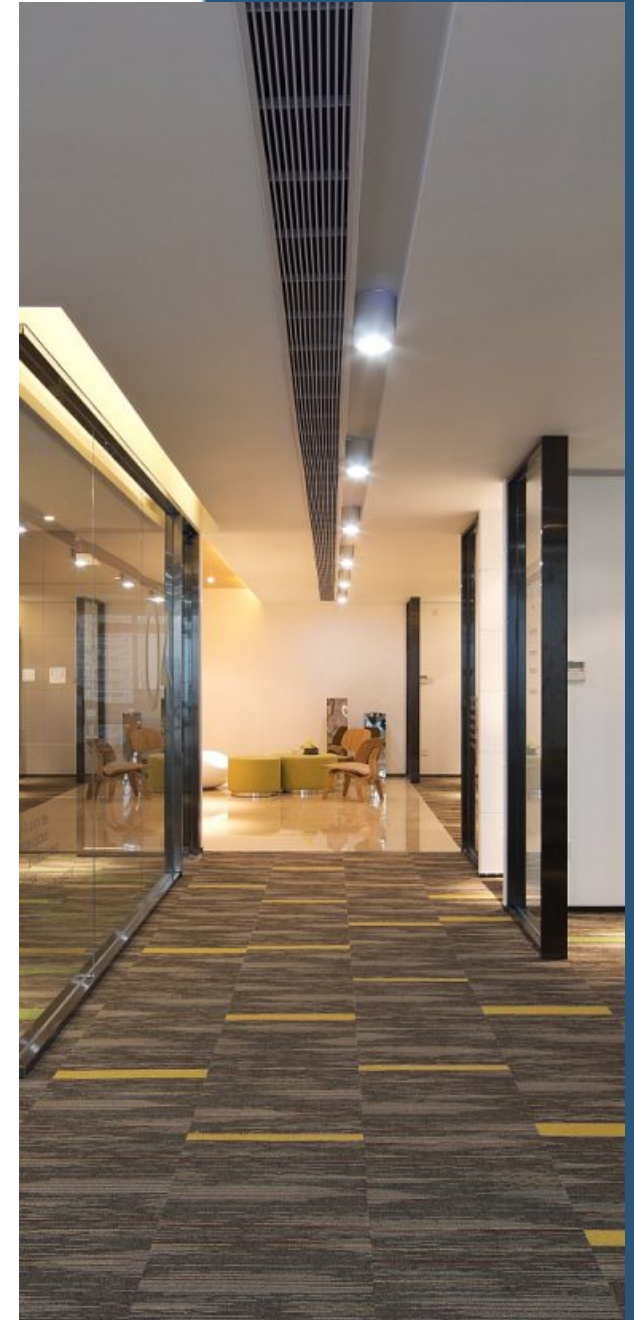
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*Mr. Boris Jen*

*CEO MARKET*

Boris is dedicated to leading our team to achieve the company's vision and deliver top-tier e-paper solutions. With a sharp market sense, he ensures our ongoing leadership and commercial success.





TIME FLIES

# The Growth Trajectory of the Company



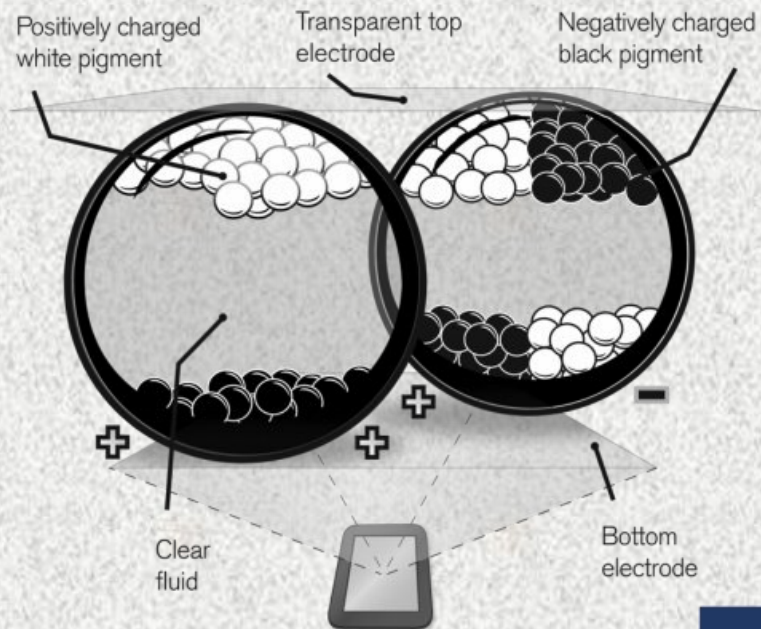
OUR HONORS

# Corporate Qualifications

We have obtained ISO9001, ISO14001, RoHS certification, and more.







*Journey of Innovation*

# Product Overview

ePaper technology, also known as 'electrophoretic display' technology, operates on the fundamental principle of electrically charged nanoparticles suspended in liquid, responding to an electric field to induce migration. The technology involves coating E Ink onto a thin plastic film, which is then overlaid with a Thin-Film Transistor (TFT) circuit. Controlled by a driving IC, this setup forms pixelated graphics, resulting in the creation of an ePaper display.



## *Easy to Read*

ePaper displays mimic paper printing, offering clear visibility in sunlight with a soft, flicker-free experience and nearly 180-degree viewing angle.



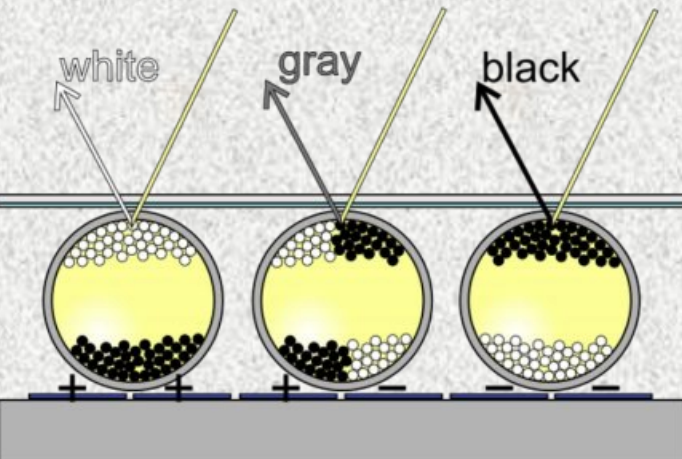
## *Energy-Efficient*

E-ink's unique bistability means it uses no power for static images. It retains the last image even with no power. Unlike traditional LCDs, it requires minimal power only when switching images.



## *Lightweight & Flexible*

Compared to regular LCD displays, e-paper boasts significant advantages in both thickness and weight, with a thickness of less than 1mm. It delivers a genuine ultra-thin experience.



## OUR SERVICES

# Business Philosophy

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### *Stringent Quality Control*

Upgrade equipment, increase testing frequency to ensure customers receive defect-free products.



### *Affordable Pricing*

We understand that only by making your product prices more competitive in the market can we achieve a win-win situation.



### *Research & Development*

You can find the most comprehensive information about the product, assisting you in the development process.



### *Comprehensive Services*

Guaranteed Short Delivery Cycles, Ensuring Quick Turnaround for Customer Projects.



*Innovative Product Selection*

# Operational Product Portfolio

To learn more, please visit our official website: <https://www.good-display.com>



**Black & White**



**Multi-Color**



**Color ePaper**



**Flexible ePaper**



**Front Light**



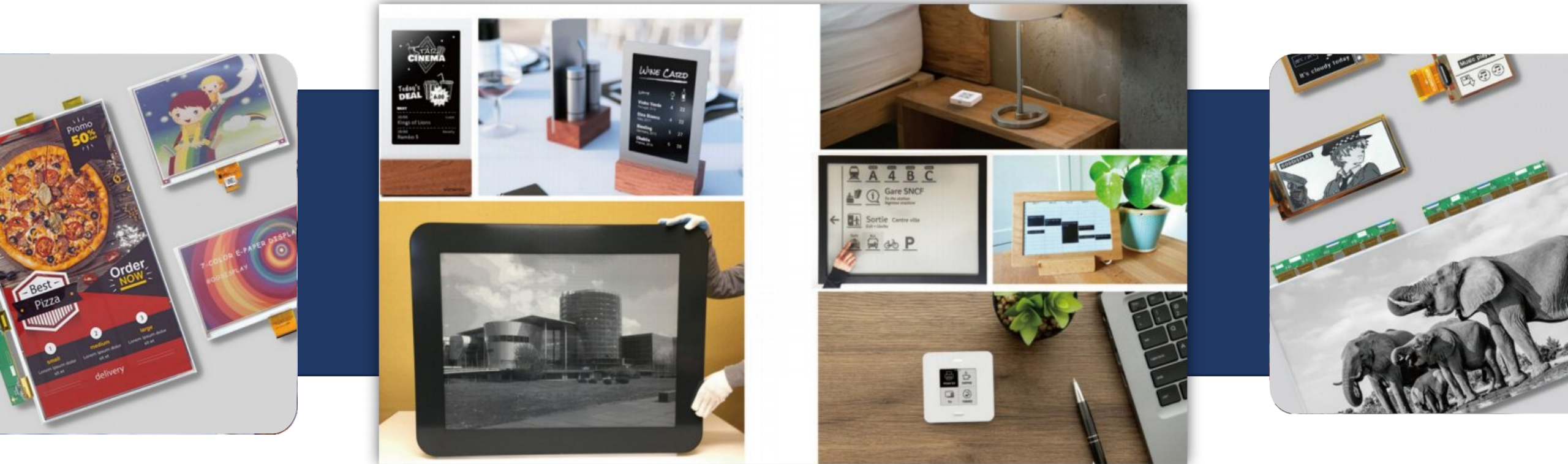
**Touch ePaper**



**Plastic Enclosure**

# Product Application

*Delivering Flexibility and Efficiency in Operational Scenarios*

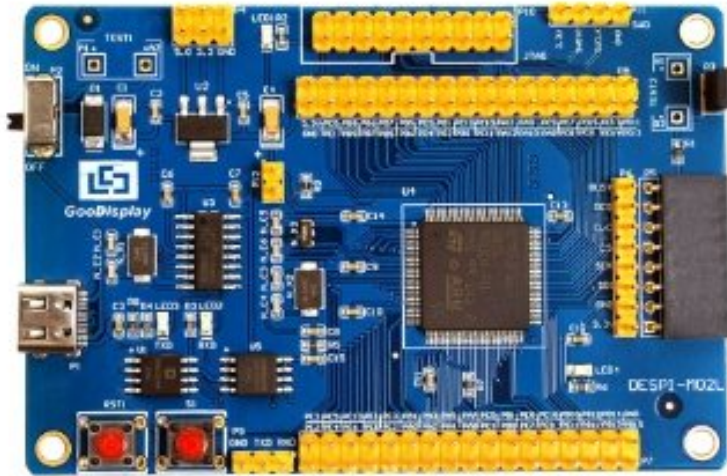


Satisfying Varied Applications Across Different Scenarios



# Development Kits

STM32  
Development Kits



ESP32  
Development Kits



# Development Kits

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Explore our range of accessories tailored for ePaper devices.



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Arduino UNO  
Development Kits



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ESP8266  
Development Kits



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Raspberry Pi  
Development Kits



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HAT adapter board





*Precision Unleashed*

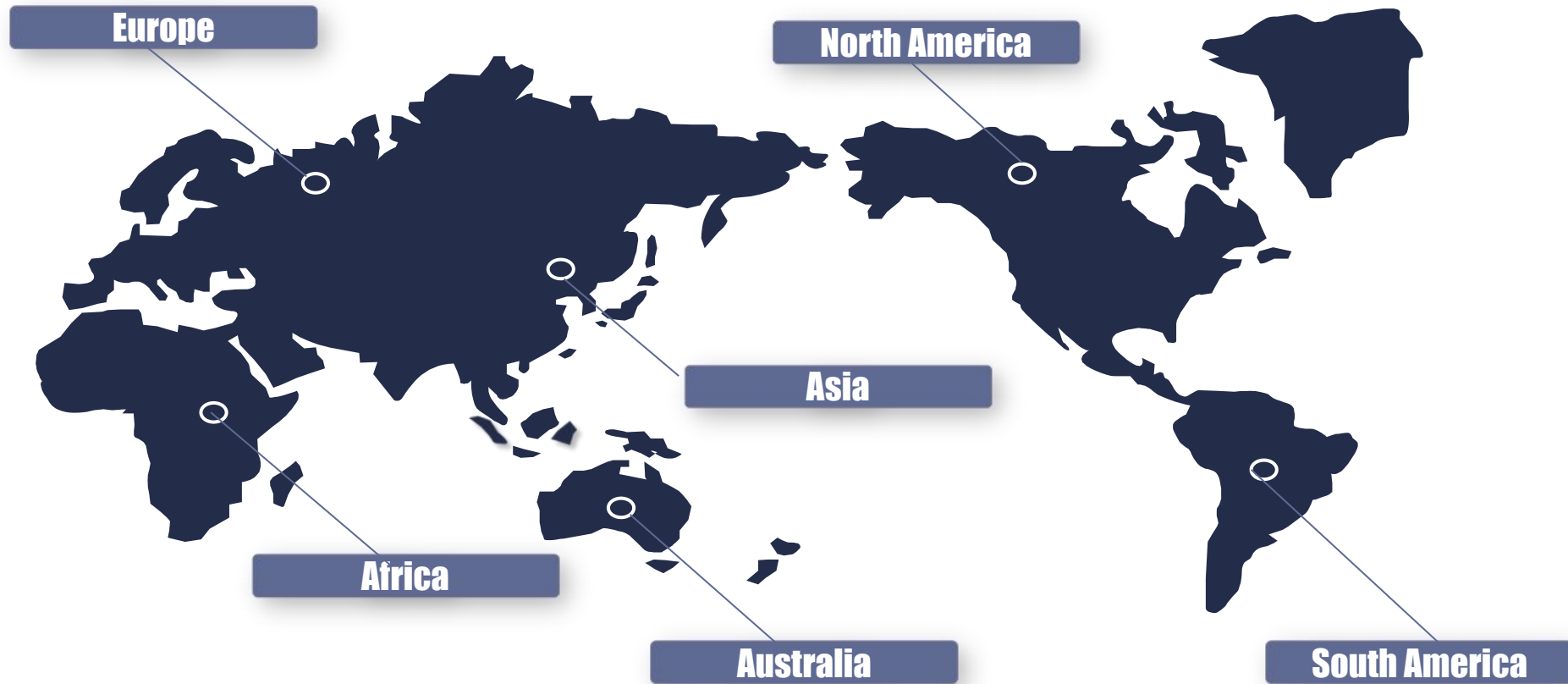
## Rigorous Production Lines

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At our company, we take pride in our factory's commitment to operational excellence. Through rigorous process standardization, we ensure streamlined and efficient manufacturing from raw material acquisition to final product assembly. Our meticulous workflow, guided by industry best practices, not only boosts productivity but also guarantees consistent, high-quality output. Embracing continuous improvement and leveraging cutting-edge technologies, we strive to maintain a competitive edge, delivering top-notch products to our valued customers.

# International Market

*The international market is currently dominated by Europe and the United States.*





*Aspiring towards a vision of tomorrow*

# Future Goals and Plans

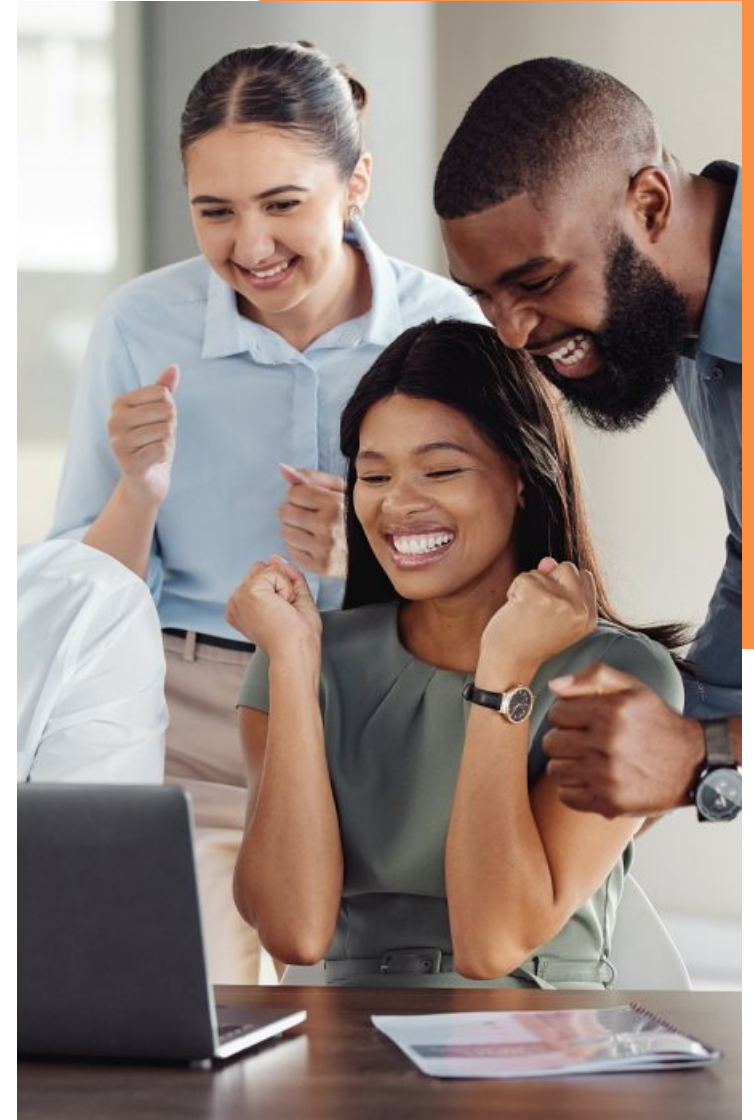
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## Advancements in DES Technology:

DES (Dielectric Elastomer Switching) plasma display technology is an innovative electronic paper display technique characterized by low power consumption, high temperature and humidity resistance, and cost-effectiveness. Currently, it is undergoing research, development, and upgrades.

## Customized Code Solutions:

To enhance product performance and meet various customer refresh requirements, tailored coding solutions are implemented. This includes improving refresh rates and addressing specific customization needs.





CONTACT US

# LET'S GET IN TOUCH WITH US

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# THANK YOU

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We are a dedicated team. We firmly believe that a secure brand stems from the trust of our customers. Only through focus can security be done well. We are a team with dreams, hailing from all corners of the world, united by a common dream.